

Our purpose is to facilitate and communicate, to the business community, safety and health awareness in order to promote a safe and productive workplace



GENERAL MEETING 1/14/2020

Attendance:

Joshua Caudill	Michael Desjarlais
John Lucarelli	Dan Regoby
Darla Brooks	Michelle Demarest
Richard Nichols	Emily Cunis
Lee Claycomb	Ryan Gallik
Brett Robinson	George Gibson
Zidjian Aldama	Sharon Warner
Tom Tweit	Henrique Losada
Jef Walker	

Treasurer Report:

We currently have 27 paid vendors and 87 attendees. We have paid \$12,000 to Rosen for Safety Day. We have an ending balance of \$27,759.28.

General Meeting:

- We have purchased the AudioFetch equipment. Need to test it before Safety Day – Michelle Demarest offered to try it at one of her meetings.
- Discussion of marketing:
 - Vote for Josh to appear on Safety FM.
 - Need to update website
 - Need to make a flyer to distribute
 - All should know the agenda to be able to effectively promote Safety Day. Should know: Who is it for? When is it? What does it cost? How do I register? Are there discounts? Who to contact. Send follow up email.
 - What benefits to attending? 0.6 CEUs – Lunch is included – free parking
 - All should like and follow ACFS on all social media.
 - Social media committee must be more diligent about posting on social media.
 - Commitment from all: Contact others to promote Safety Day – Assignments given.
- Decided on vision statement for Safety Day: Breaking Barriers

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- Will reach out to all presenters regarding a title for their presentation that fits into this topic and a statement of content.
- Darla will send an email to the vendors announcing our translation service and recommend they consider branded earbuds as a giveaway.
- Discussed possibility of billboard advertising.
- Telemundo – Zidjian and Henry need non-profit paperwork to show them. They will promote us and will do a news story at our event.

New Business:

- Decide whether or not to use billboard.
- Consider promotional materials for future promotions at expos, trunk-or-treat, etc.